

WHY IS HANDMADE SOAP SO EXPENSIVE?

1. TIME



Fine handmade soap, just like a fine cheese, takes time to produce. This process requires the storage of soap at the correct ambient temperature and humidity and the constant tending and turning of the soap.

2. DEMAND

High demand combined with labour costs and time means that there just isn't that much of it to go round! Handmade soap is in high demand because of its purity and sometimes its regional, tourist led appeal.



3. INGREDIENTS



Vegetable oils and real essential oils are expensive and have to be bought in bulk to achieve scalable results for the mostly small businesses. SYNDET soap bars (supermarket soap) are synthetic and contain few if any of these elements.

4. LABOUR

Instead of a machine making the soap a person has to make it using traditional methods. This is a skilled process that involves knowledge of good bench chemistry, cookery, sculpting, mixing colour and lots of patience!



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